

36th Annual SWANA Western Regional Symposium

**Solid Waste Management:
Answers for California**

April 30 - May 3, 2007

**Embassy Suites Hotel
San Luis Obispo, CA**

**Please join us for the 36th Annual SWANA
Western Regional Symposium and Trade Show
at San Luis Obispo.**

The plan for this year's Symposium is to provide a great opportunity to gain knowledge, meet vendors, and network with colleagues. The program will cover several important waste management topics, including collection, landfills, recycling, and regulatory issues. In addition, see the latest products and services available from more than 50 exhibitors! Don't miss this exciting event, register now!

**Sponsored by
California Chapters of SWANA**



SWANA®

**SOLID WASTE ASSOCIATION
of North America**



SAN LUIS OBISPO



GENERAL INFORMATION

SYMPOSIUM LOCATION

The 36th Annual Western Regional Solid Waste Symposium and Trade Show is returning this year to San Luis Obispo at the Embassy Suites. The hotel is located minutes from historic downtown San Luis Obispo, Mission San Luis Obispo de Tolosa, CalPoly State University, Performing Arts Center, more than 40 wineries, wide open beaches, championship golf courses, and 45 minutes to magnificent Hearst Castle.

The Symposium will consist of many solid waste professionals presenting information on the latest regulations and newest technology in the solid waste management field. All sessions promise to be very informative, and many will qualify for MOLO credits.

Along with the friendly service, good food, and pleasant 2-room suites, you will find plenty of opportunities for adventure and entertainment that abound in the San Luis Obispo area. Make your reservations early to combine professional development with the beauty and excitement of San Luis Obispo.

ACCOMMODATIONS

The Embassy Suites in San Luis Obispo is conveniently located just off scenic Highway 101 in the heart of California's Central Coast, halfway between Los Angeles and San Francisco. The rooms are all 2-room suites featuring a private bedroom and a separate living room. All suites are fully equipped with two televisions, a refrigerator, microwave oven, coffee maker, dining/work table, and two phones with data ports and voice mail. Recreational facilities include an indoor pool, whirlpool, and fitness center.

The Embassy Suites has made available a block of suites at special SWANA rates. You are encouraged to make your reservations as soon as possible to ensure easy access to all Symposium attractions. Contact the Embassy Suites at (805) 549-0800 or (800) 362-2779 and be sure to reference SWANA Symposium to receive the following rates (Note: Rates do not include tax):

Single Occupancy	\$124 per day
Double Occupancy	\$124 per day
Triple Occupancy	\$134 per day
Quad Occupancy	\$144 per day

Reservations must be completed by March 30, 2007 to guarantee priority consideration at these special rates. After this date reservations will be filled on a space available basis.

REGISTRATION CENTER

The Registration Center will be located near the lobby area of the hotel, and will be open during the following times:

Sunday, April 29	10:00am - 5:00pm
Monday, April 30	8:00am - 6:00pm
Tuesday, May 1	7:00am - 5:00pm
Wednesday, May 2	7:00am - 5:00pm
Thursday, May 3	7:00am - 10:00am

Upon arrival at the hotel, please pick up your registration packet at the registration center. The packet will contain full Symposium information and a name badge. This badge is your admission to all Technical Sessions and the Trade Show areas. Please wear it at all times to ensure easy access to these areas.

For additional information prior to the Symposium contact:

Jason Moore, Registration Chair
(559) 256-1447 (e-mail: jason_moore@urscorp.com)

MESSAGE CENTER

The registration staff will maintain messages during the hours of registration. Please advise callers who wish to contact you at the Symposium to call the hotel operator at (805) 549-0800 and ask for the SWANA Registration Center. Your messages will be posted on the message board that should be checked periodically during the show. If it is an emergency, the staff will make every attempt to immediately locate delegates and exhibitors.

MONDAY GOLF TOURNAMENT

All golfers, spouses, guests, and ringers are invited to participate in the 2007 Western Regional Symposium Golf Tournament. It will be held on Monday, April 30, 2007, at the scenic Black Lake Golf Course. The shotgun start time will be 8:30 a.m., and the format will be a 4-person scramble. You may register as a foursome or a single.

The \$60 entry fee is an exceptional value (green fee, cart fee, shirt, lunch, and prizes are included). There should be room for everyone who wants to play, but register early to be sure you don't miss out on all the fun! If you need to register for golf separately from the Symposium, just copy the brochure registration form, fill out the golf section, and send it to the same location as indicated for the Symposium registration.

For additional information regarding the golf tournament, please contact Greg Sanders, at (661) 399-2944.

TRADE SHOW EXHIBITS

Once again this year we have loaded the indoor and outdoor show areas with exhibitors who will be on hand to show you the latest products and services available in our industry. There is the potential for over 50 displays; 40 indoor and 10 outdoor. Don't miss the opportunity to view the trade show and talk with the professionals about their latest equipment, services, and supplies.

MONDAY TRAP SHOOTING TOURNAMENT

Join us for the first ever SWANA Western Regional Symposium Trap Shoot on Monday, April 30, 2007!

We will meet at the San Luis Obispo Sportsmen's Association (SLOSA) range for lunch at noon, with the first round of trap beginning at 1:30 PM. A second round begins at 3:00 PM, for those that want to golf and shoot. Each round will begin with safety orientation. You must be present at the orientation to participate!

Only \$20 for lunch and both rounds of trap. \$10 for the second round only. If time allows, additional rounds are \$5 each.

Ammunition, safety glasses, and hearing protection will be provided. A limited number of shotguns will be available for those without one of their own.

SLOSA is just minutes from the Embassy Suites on Highway 1. Take Highway 101 north to the Morro Bay, Highway 1 exit, and head west approximately 7 miles. A map will be included with your registration packet.

TUESDAY KEYNOTE SPEAKERS

Dr. John Skinner, SWANA's Executive Director and CEO, will present an update on SWANA International.

Will Randolph, a faculty member of the Josephson Institute of Ethics, will deliver the keynote address on Ethics in Public Service on Tuesday, May 1, 2007. Recently retired after a 35-year career in local, state and Federal government, Mr. Randolph draws on his first-hand experience to emphasize the importance of developing and sustaining an ethical culture to reduce risk, increase productivity and maximize the public's trust.



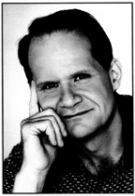
GENERAL INFORMATION - continued

Immediately prior to his retirement, Mr. Randolph served as the County Administrative Officer (CAO) of San Bernardino County where he led a corruption clean-up operation following the Federal indictment of former county officials. Previously, he was CAO of Fresno and Butte Counties and served as the City Administrator of the City of Oroville. Earlier in his career, Mr. Randolph served on the staff of a member of the U.S. House of Representatives and as the director of a public management improvement program for the State of California.

In his retirement, Mr. Randolph has served as the part-time Executive Director of the County Administrative Officers Association of California (CAOAC) and continues to share his public administration expertise as a faculty member of the nonprofit, nonpartisan, nonsectarian Josephson Institute of Ethics.

Mr. Randolph obtained his Master of Public Administration degree from California State University, Chico (1972) and a Bachelor of Arts in Political Science from the University of California, Berkeley (1966). He was a member of the International City/County Management Association (ICMA) and a former Captain in the United States Air Force.

WEDNESDAY DINNER SHOW



Please join us for an extremely enjoyable evening that will begin with a delicious dinner followed by recognitions and a spectacular raffle. The evening will conclude with a fantastic entertainment show. Coming to entertain you is Bob Zany who has been making audiences laugh for over 20 years. Bob Zany is wry, loveable, and funny. He has been a regular guest on Jay Leno's Tonight Show and is featured on the nationally syndicated Bob & Tom Radio Show. Please join us for a very entertaining Wednesday evening.

THURSDAY TECHNICAL TOUR

SWANA is presenting an opportunity to tour a large winery and crushing facility in the Paso Robles wine region to review and discuss the industry's waste diversion and minimization program on Thursday morning. Waste diversion and minimization is an integral extension of the sustainable agriculture being promoted in the Paso Robles wine region. After the facility tour, we will stop at one or two additional wineries to taste wines from the region and continue our discussions on waste minimization. Bus transportation will be provided. The tour is limited to 46 people and will cost \$25.

PARTIAL VENDOR LIST

Al-Jon, Inc.	Hilton Farnkopf & Hobson, LLC	Rotonics Manufacturing Inc.
AMREP Inc.	Intec Video Systems, Inc.	SCS Engineers
Armandi Services	KEITH Walking Floor	SECOR
Autocar	Kleinfelder	Shaw EMCON/OWT, Inc.
BOMAG Americas, Inc.	Landfill Service Corporation	Silver State Safety Image
Bryan A. Stirrat & Associates	McNeilus Trucks	Sloan Vazquez LLC
Carolina Software	OTTO Environmental Systems (AZ), LLC	SSI Schaefer
Caron Compactor Co.	Peck Road	SWANA
CES Landtec	Peck Road	The Trailer Company
EPG	Peck Road	Tierra Verde Industries
GeoSyntec Consultants	Ray Gaskin Service Inc.	Toter Inc.
Gold Rush	REAL Environmental	TY Cushion Tire
HDR / BVA	Refuse Equipment Xperts, LLC	Waste Management of Orange County

WEEK AT A GLANCE

- Sunday, April 29** 10:00 am – 5:00 pm ... Registration
2:00 pm – 10:00 pm ... Exhibitor Booth Set-up
- Monday, April 30** 8:00 am – 6:00 pm. Registration
8:00 am – 4:00 pm. Exhibitor Booth Set-up
8:30 am – 2:00 pm Golf Tournament (Black Lake Golf Course)
Noon – 4:30 pm. Trap Shooting Tournament
(San Luis Obispo Sportsmen's Association)
5:30 pm – 7:30 pm. Welcome Reception (SLO Room)
7:30 pm – 9:30 pm. Joint Chapters Meeting
- Tuesday, May 1** 7:00 am – 5:00 pm. Registration
7:00 am – 8:00 am. Breakfast (Atrium)
7:30 am – 9:15 am. Plenary Session: Will Randolph,
Keynote Speaker (Atrium)
9:30 am – 12:15 pm. Technical Sessions
12:15 pm – 1:15 pm. Lunch (Atrium)
1:30 pm – 5:00 pm. Trade/Equipment Show
5:30 pm – 7:00 pm. Hosted Bar (Atrium)
- Wednesday, May 2** 7:00 am – 5:00 pm. Registration
7:00 am – 8:00am. Breakfast (Atrium)
8:00 am – 11:45 am. Trade/Equipment Show
Noon – 1:00 pm. Lunch (Atrium)
1:15 pm – 5:00 pm. Technical Sessions
5:15 pm – 6:00 pm. Legislative Task Force General Meeting
5:30 pm – 7:00 pm. Hosted Bar (Atrium)
7:00 pm. Dinner Show
- Thursday, May 3** 7:00 am – 10:00 am. Registration
7:00 am – 8:00 am. Breakfast (Atrium)
8:00 am – 5:00 pm. Landfill Operational Issues Workshop
8:00 am – 5:00 pm. Leadership Skills for Solid Waste
Professionals Training Course
8:00 am – 11:30 am. Technical Tour/Wine Tasting
6:00 pm – 9:00 pm. San Luis Obispo Street Faire

TECHNICAL SESSIONS - Track 1

TUESDAY, MAY 1, 2007

- 8:00-9:15 AM **KEYNOTE SPEAKER**
- 9:15-9:30 **BREAK**
- 9:30-10:30 **COLLECTIONS**
- "Dump That Hot Load! Gaps in Franchised Haulers' Liability Coverage."**
- *Constance Hornig, ESQ.*
- "Best Practices for Regulating Haulers Through Permit and Non-Exclusive Franchise Systems."**
- *Tracy Swanborn - Hilton, Farnkopf & Hobson, LLC*
- 10:30-10:45 **BREAK**
- 11:00-12:15 **CONVERSION TECHNOLOGY**
- "Potential Increase in Renewable Energy Production From Co-Digestion of Bioresiduals."**
- *Janet Goodrich - CH2M HILL*
- "Converting MSW and Biomass Into Fuel for the Hydrogen Highway."**
- *William J. Quapp - Integrated Environmental Tech., LLC*
- "L. A. County Conversion Technology Demonstration Facility."**
- *Coby Skye - L. A. County Department of Public Works*
- 12:15-1:15 **LUNCH**
- 1:30-5:00 **TRADE SHOW**

WEDNESDAY, MAY 2, 2007

- 8:00-11:15 AM **TRADE SHOW**
- 12:00-1:00 PM **LUNCH**
- 1:15-3:00 **DIVERSION / RECYCLING**
- "Wanted! Business Recycling Opportunities."**
- *Joanne Z. Situ - SCS Engineers*
- "Food Processing By-Products Use Program."**
- *L. Denton Hoeh - Stanislaus County*
- "Arvin Unified School District - Blue Barrel Program."**
- *Ray Scott - Mountainside Disposal*
- 3:00-3:15 **BREAK**
- 3:15-5:00 **LANDFILL MITIGATION AND MONITORING**
- "Multi-Well Passive Tracer Test at the Balance Rock Landfill in Tulare County"**
- *Kimberly Wood - SECOR International, Inc.*
- "Planting the Seeds of Ecological Sensitivity in the Solid Waste Industry"**
- *Niki Wilson - Orange County Waste Management Dept.*
- "Visual Representation of Methane Concentrations for Landfill Gas Control Using Isoleth Mapping"**
- *Timothy Reed - Kern County Waste Management Dept.*

TECHNICAL SESSIONS - Track 2

TUESDAY, MAY 1, 2007

- 8:00-9:15 AM **KEYNOTE SPEAKER**
- 9:15-9:30 **BREAK**
- 9:30-10:30 **LANDFILL OPERATIONS & DIVERSION**
- "The Use of County Staff to Augment Diversion Efforts at Contracted Landfill Operations."**
 - Chuck Magee - Kern County Waste Management Department
- "Construction of a Public Tipping Area at the Santa Cruz City Landfill."**
 - Jose Gamboa - City of Santa Cruz Public Works
- 10:30-10:45 **BREAK**
- 11:00-12:15 **E - WASTE**
- "After Two Years... How do California's E-Waste Regulations Measure Up?"**
 - Michelle M. Nicholls - SCS Engineers
- "E-Waste: Beyond the Poison P.C.'s and Toxic TV's"**
 - Evan Edgar - Edgar and Associates, Inc.
- "Electric Knives, Hair Driers and Lava Lamps: New Curbside Collection Programs for E-Waste."**
 - Constance Hornig, ESQ.
- 12:15-1:15 **LUNCH**
- 1:30-5:00 **TRADE SHOW**

WEDNESDAY, MAY 2, 2007

- 8:00-11:15 AM **TRADE SHOW**
- 12:00-1:00 PM **LUNCH**
- 1:15-3:00 **DEPARTED CREATURE DISPOSITION**
- "The Stanislaus County Experience."**
 - Michael Franks - Stanislaus County
- "The Renderers Association Perspective"**
 - James Andreoli, Jr. -President, Pacific Coast Renderers Association
- "Regulatory Guidance for Carcass Disposal"**
 - Dr. Dennis Wilson - California Department of Food and Agriculture
 - Robert Holmes - C.I.W.M.B.
- 3:00-3:15 **BREAK**
- 3:15-5:00 **LEGISLATIVE TASK FORCE - CURRENT LEGISLATIVE AND REGULATORY ISSUES**
- This session is intended to address the most current and controversial legislative and/or regulatory issues facing the solid waste industry in California.**
 - Paul Yoder - Shaw/Yoder, Inc.
- 5:15-6:00 **SWANA LEGISLATIVE TASK FORCE MEETING**

THURSDAY TRAINING SESSIONS

New this year, you have the opportunity to earn an additional 10 to 20 CEUs towards your SWANA Certification by attending one of two SWANA training sessions. Choose between “Landfill Operational Issues” or “Leadership Skills for Solid Waste Professionals”. Separate registration and additional fees are required for these courses; breakfast, lunch, and break time are included. Sign up early to guarantee your place.

LANDFILL OPERATIONAL ISSUES WORKSHOP

Thursday, May 3, 2007, 8:00 a.m. – 5:00 p.m.

This course is perfect for anyone interested in learning more about improving the daily operations at their landfill site. You will experience in-depth discussions that will help you to solve everyday issues surrounding landfill operations and be able to understand successful landfill management practices, including equipment selection. Turn your landfill into a money maker by learning how to control cost, maximize your site’s airspace, and determine if your landfill is really efficient. Furthermore, with your registration you will receive the book *The Handbook of Landfill Operations*, by Neal Bolton, P.E.

LEADERSHIP SKILLS FOR SOLID WASTE PROFESSIONALS

Thursday, May 3, 2007, 8:00 a.m. – 5:00 p.m.

You will be presented with current management and leadership development material in the context of solid waste management to help you become a recognized leader for quality, performance and endurance. Learn and practice these vital concepts with others who understand the industry, your specific needs and operational environment. Upon completion, you will be able to understand how to use teams and task forces most effectively as well as be able to complete and interpret the Thomas-Kilman Conflict Mode and the Parke Team Instrument. In addition, you will review a case study and discuss stakeholder mapping as a way to manage public policy issues.

SWANA CONTINUING EDUCATION UNIT CEU INFORMATION

	Landfill Operational Issues	Leadership Skills
Certification Category		
Bioreactor Landfill	20	10
Collection Systems	10	10
Composting	10	10
Construction & Demolition	10	10
Landfill Manager	20	10
MSW Systems	10	10
Recycling Systems	10	10
Transfer Systems	10	10

SWANA CALIFORNIA CHAPTERS
WESTERN REGIONAL SYMPOSIUM & TRADE SHOW
APRIL 30 – MAY 3, 2007 SAN LUIS OBISPO, CA
ADVANCE REGISTRATION FORM (Please Print or Type)

Name: Last _____ First _____

Agency/Company: _____

Title: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: (____) _____ FAX: (____) _____

E-mail: _____

Do you require vegetarian meals during the symposium? Yes _____ No _____

I am registering for the following:

FULL REGISTRATION*	<u>By April 1, 2007</u>	<u>After April 1, 2007</u>
SWANA Member	<input type="checkbox"/> \$350	<input type="checkbox"/> \$375
Non-SWANA Member	<input type="checkbox"/> \$425	<input type="checkbox"/> \$450

Note: Exhibitor registration includes one Full Registration.

DAILY REGISTRATION**	<u>Member</u>	<u>Non-Member</u>
Tuesday	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175
Wednesday	<input type="checkbox"/> \$150	<input type="checkbox"/> \$175

TRAINING COURSE REGISTRATION (Thursday May 3, 2007 – Not included in Full Registration) ***

Landfill Operational Issues Workshop	<input type="checkbox"/> \$150 (Over \$225 value)
Leadership Skills for Solid Waste Professionals	<input type="checkbox"/> \$150 (Over \$225 value)

GOLF REGISTRATION

Player(s) Name: _____	Shirt Size
_____	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL
_____	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL
_____	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL
_____	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL

Cost: _____ players @ \$60 each = \$ _____

TRAP SHOOTING

Shooter(s) Name: _____	Shirt Size
_____	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL
_____	<input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL

Cost: _____ shooters @ \$20 each = \$ _____

TOUR REGISTRATION

Attendee(s) Name: _____

Cost: _____ attendees @ \$25 each = \$ _____

ADDITIONAL TICKETS

Monday Welcome Reception # _____ @ \$25 each \$ _____

Lunch Tuesday ___ Wednesday ___ @ \$15/per person/day \$ _____

Wednesday Dinner Show # _____ @ \$50 each \$ _____

GRAND TOTAL: Total all fees here \$ _____

Enclose check or money order only, made payable to SWANA Western Regional Symposium (Tax ID # 77-0058955). All fees shown payable in U.S. dollars. Mail registration form and payment to:

SWANA – Central California Sierra Chapter
 P.O. Box 12711
 Fresno, CA 93779-2711

Cancellations and refunds: Notice of cancellation must be made in writing and postmarked NO LATER THAN April 2, 2007. An administrative fee of \$40 will be deducted from the amount to be refunded. Notice shall be sent to the above address.

* FULL REGISTRATION includes Monday Welcome Reception, Trade/Equipment Show, Tuesday/Wednesday Technical Sessions, Breakfast (Tuesday through Thursday), Lunch (Tuesday and Wednesday), and Wednesday Dinner Show.

** DAILY REGISTRATION includes Trade/Equipment Show for the day, Technical Sessions for the day, Breakfast and Lunch for the day.

*** Cost of the training is being partially subsidized by the Central California Sierra Chapter.



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