

# Collaborative Outreach in the Field





Simple, elegant technology solutions to  
complex environmental challenges

*Fewer Spreadsheets, More Collaboration*

[www.recyclist.co](http://www.recyclist.co)

# RECYCLIST | TEAM

Dedicated experts and professionals who continually deliver comprehensive, centralized, collaborative products



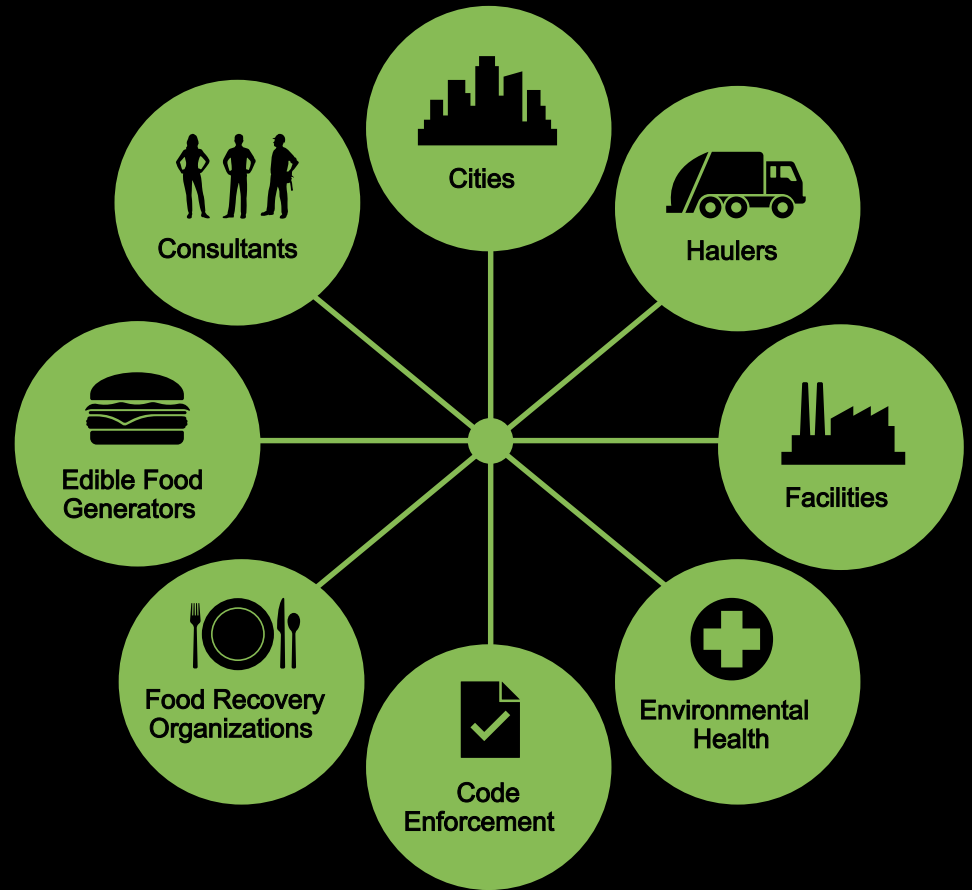


# TRIPLE BOTTOM LINE COMPANY





# COLLABORATIVE RECORD KEEPING






# THE SOLUTION

# RECYCLIST SOFTWARE



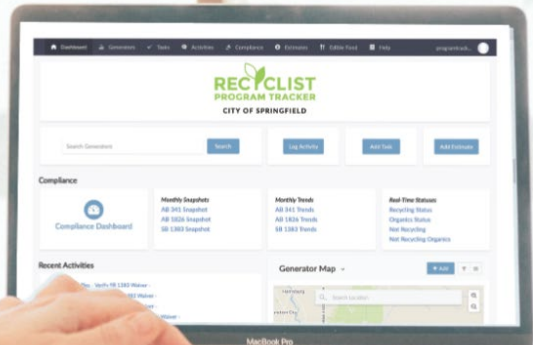
## Compliance Tracking

- AB 341
- AB 1826
- SB 1383



## Tracking and Scheduling

- Outreach
- Inspections
- Enforcement



Dashboard Generators Tasks Activities Compliance Estimates Edible Food Help programtrack...

# RECYCLIST PROGRAM TRACKER

CITY OF SPRINGFIELD

Search Generators Search Log Activity Add Task Add Estimate

### Compliance

**Compliance Dashboard**

**Monthly Snapshots**

AB 341 Snapshot  
AB 1826 Snapshot  
SB 1383 Snapshot

**Monthly Trends**

AB 341 Trends  
AB 1826 Trends  
SB 1383 Trends

**Real-Time Statuses**

Recycling Status  
Organics Status  
Not Recycling  
Not Recycling Organics

### Recent Activities

- Feb 23 Pirate Pies - Verify SB 1383 Waiver
- Oct 18 Diablo BBQ - Revoke SB 1383 Waiver
- Oct 18 Acorn Pizzeria - Issue SB 1383 Waiver
- Oct 18 America's Best Burger - Revoke SB 1383 Waiver
- Oct 7 Bakery By the River - Training - Recyclist

All Activities

### Tasks To Complete

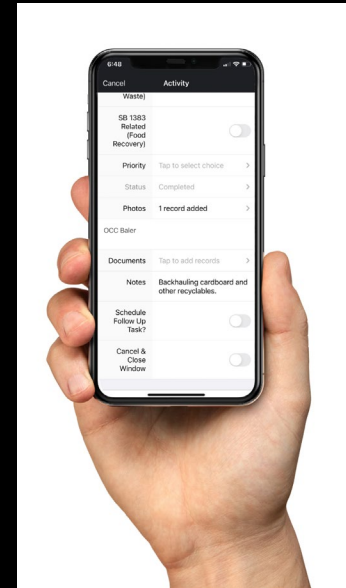
- Aug 27 Billy's Toy Shoppe - Email - Recyclist
- Oct 19 Bay Hill Farms Distributor - Email - Recyclist
- Oct 19 Chipotle - Email - Recyclist
- Sep 14 Gateway Center - Phone Call
- Sep 21 Billy's Toy Shoppe - Phone Call

All Tasks (16) My Tasks (12)

### Generator Map

+ Add

© OpenStreetMap | Zoho Maps Attributions





### SB 1383 DASHBOARD

#### Implementation Record

- All SB 1383 Records
- Create SB 1383 Report
- Recordkeeping Settings

#### Waivers

- Issue Waiver
- SB 1383 Waivers

#### Enforcement

- Log Food Recovery Inspection
- Receive Complaint
- Issue Notice of Violation
- All Food Recovery Inspections
- All Complaints Received
- All Notices of Violation

#### Education & Outreach

- Log Activity
- Log General Outreach
- All Activities (Organic Waste)
- All Activities (Food Recovery)
- All General Outreach (Organic Waste)
- All General Outreach (Food Recovery)

#### Procurement

- Log Procurement
- All Paper Procurement
- All ROWP Procurement

#### Edible Food Recovery

- Edible Food Generators
- Food Recovery Entities
- All Food Recovery Inspections

#### Route Reviews

- Sites Selected for Visual Inspection
- Visual Inspection Site Map
- All Inspected Containers



**RECYCLIST**



**THE RECYCLING  
PARTNERSHIP**



# FEET ON THE STREET



- 🌱 Routes & residential generators identified
- 🌱 Team of Consultants go bin-to-bin
- 🌱 Beat the recycling trucks!
- 🌱 Analyze results + target outreach
- 🌱 Conduct multiple passes



# TECHNOLOGY + HUMAN SOLUTIONS!

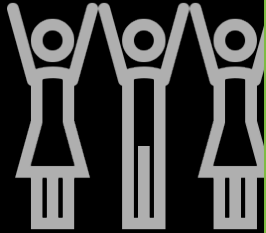


PROBLEM	SOLUTION
Contamination	Contamination Monitoring
Lack of Education	Public Outreach
Limited resources	Work smarter, not harder
No good way to track results	Tools like the Program Tracker



# COMPARISON

## FEET ON THE STREET



Residential generators on pre-determined routes

Recycling bins only

The Recycling Partnership grantees only (for now)

No legislative mandate

## SB 1383 ROUTE REVIEWS



Random or targeted generators on all routes

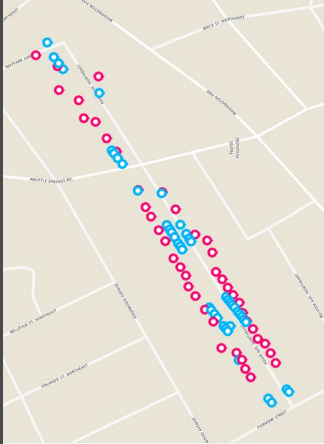
Recycling, organics & garbage

Local Assistance Grants are available








CA state requirement



# LEARNINGS



## 1.5M+ lid flips for The Recycling Partnership

-  Challenges when there is no internet service
-  Weather disrupts operations
-  Useful geocoding pins and use of a map
-  Testing
-  Remote user training
-  Bandwidth limitations
-  Plastic bag contamination



## SB 1383 Route Reviews



# Route Reviews: Regulatory Demand



## Section 18984.5 Container Contamination Minimization:

- a) A jurisdiction may meet its container contamination minimization requirements by conducting a route review for prohibited container contaminants on containers in a manner that results in **all hauler routes being reviewed annually.** Containers may be randomly selected along a hauler route.

# Route Reviews: Regulatory Demand



## Section 18984.5 Container Contamination Minimization (continued):

- b) Upon finding prohibited container contaminants in a container, the jurisdiction shall notify the generator of the violation.

# Route Reviews: Regulatory Demand



## Section 18984.5 Container Contamination Minimization (continued):

- c) The notice shall, at a minimum, include information regarding the generator's requirement to properly separate materials into the appropriate containers and may include photographic evidence of the violation.



## Route Reviews: Regulatory Demand

No definition of random or minimum number of inspections required — **this is at the jurisdiction's discretion.**

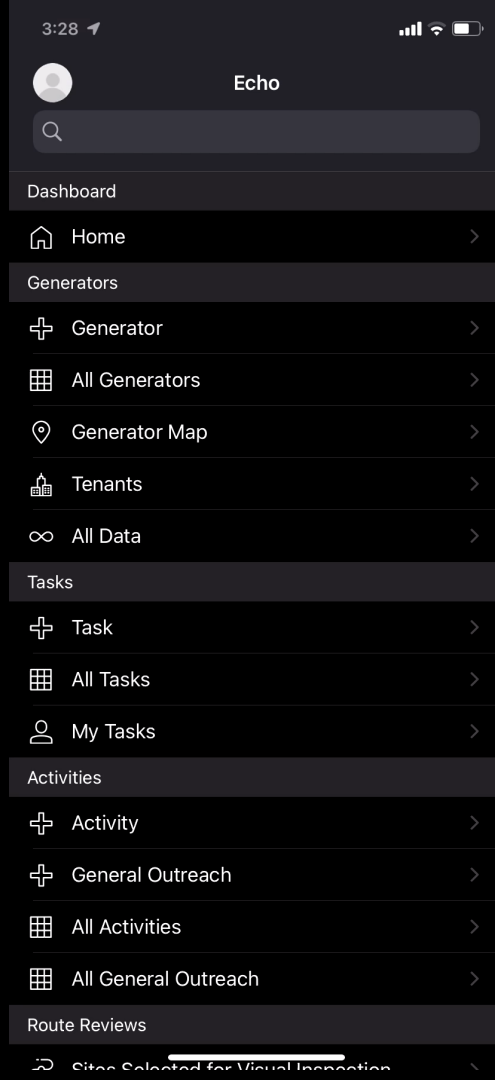




How The Feature Works





# Mobile Functionality







## RECORDKEEPING

-  Records of All Inspected Containers
-  Details on Specific Route Review Inspections that were completed

## REPORTING

-  Number of Route Reviews conducted\*
-  Number of notices, violations, or targeted education materials issued to generators



Goal of contamination reduction



Checking the box is doing good



What will be the long and short term impacts of Route Reviews?

QUESTIONS?





Want to learn more?

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[www.recyclist.co](http://www.recyclist.co)